

FLASH CORP TECHNOLOGIES LTD ("Flash Corp") is a UK company that develops and promotes unique technology primarily for the betting and gaming industry. The company was formed in September 2021 and holds proprietary rights to an array of intellectual property including the FlashBET Wheel, FlashBET Mini-Wheel, Draw Predictor, Multi Sports Wheel and other related protected technology.

Flash Corp Its subsidiary ALPHABET SPORTS LIMITED (Company number 07884978) is a UK registered Gambling and betting activities company that was formed in December 2011.

Flash Corp will also operate as an independent software vendor (ISV) business that builds, develops and sells consumer or enterprise software. Although Flash Corp sells consumer or enterprise software via SaaS (software as a service) contracts, the IP remains the property of the Company.

The FlashBET Wheel App design and technology is Patented in the US under patent No.: US 11,295,577 B2 Date of Patent: Apr. 5, 2022 as a "computer system for enabling placement of wagers. The US patent grants better protection for inventions incorporating betting algorithms in a design.

Flash Corp by way of an Intellectual Property transfer from TIK TOK Technologies Ltd is the exclusive licensed holder of all FlashBET IP, trademarks and patent. By way of an equity agreement with TIK TOK Technologies Ltd all patented and unpatented Intellectual Property is exclusive and royalty-free right.

Trademarks: The object of a trademark is totally different to that of a patent. While the latter covers the technical matter of a given product, a trademark is the legal protection of a distinctive sign used in the commerce to identify goods and/or services. As such, the owner of a trademark is the beneficiary of the exclusive right of using a sign to identify goods and/or services.

Flash Corp holds the exclusive right to the following trademarks.

QUICK SLIP is a registered Trademark	FlashBET is a registered Trademark of the Company
of the company under UK00003432505	which we attached to the suite of FlashBET products
Filed 29th September 2019	under UK00003272022 Granted on 13th April 2018

FlashBET holds the following domains.

www.flashbet.uk	www.quickslip.net
www.flashbetonline.uk	www.tiktokflashbet.com
www.flashbet.app	www.flashbet.app

TIK TOK Technologies Ltd is the major shareholder of Flash Corp Technologies Ltd holding just over 49% of the shares prior to any capital raising or merger.



FlashBET's uniqueness will help secure its place in the market and future access to the betting market will be an important factor with propelling FlashBET forward as a betting product.

Flash Corp are negotiating with a number of major betting operations to roll out white label agreements and are confident that with the launch a freeplay version that FlashBET will gain early traction.

FlashBET as a freeplay version will act as a user gateway to the betting industry. This version is ready to roll out. Using live odds on the freeplay version will allow new players to familiarise themselves with the betting market and act as a client acquisition tool for existing Sports Betting operations particularly in the growing North American market.

Client acquisition cost for North American operators range from \$70 to \$250 and FlashBET can satisfy this market from the first launch of the freeplay version giving the company an immediate cashflow.

USP is the wheel technology that acts as the backbone to all the FlashBET games which is patented and protected and provides a product that is unique in the market space. The algorithm behind the game allows it to operate with speed and accuracy.

FlashBET is suitable for licensing separately or under our existing operation which will operate under Curaçao betting license. License packages supply the software access to over 30 FlashBET games or simply software for each game.

Expansion plan will accommodate more sports and more games which can be rolled out efficiently at minimum cost to access sales in the billions.

1.FlashBET a product that fuses the power of accumulator betting with the ease of Lottery style betting all wrapped in a Bet-Wheel for a distinct user experience.

2.Delivers fun, engaging and unique betting experiences.

3.New communication (wheel technology) model and innovative functionality that is unique in the industry.

4.Easy to understand, especially for less experienced punters a true gateway to betting product.

5.'kick in' weeks great punter weekends Versus ' kick out' weeks great bookmaker weekends or clean sweep weekends.

6. Caters for the bigger 'acca ' gambler up to £2000, can be placed on the minimum odds segment, et al and on other segments.

7. Allows fast infinite re-spin options in both FlashBET and Manual modes

8. Played on handheld tablet, laptop, phone and physical machine placement likely to induce first time play.

9. Just ten clicks to bet, (10 slips) and "NO" flicking north or south for miles to find selections in order to construct even one 6 fold bet slip.

10. Tremendous customer acquisition potential with adaptive approach to market penetration.

11. Simplicity, punter identifies and selects 3 Home wins, 2 Draws, 1 Away win.

12. Conducive to responsible gambling

13. Adaptability to country and language for white label opportunities, joint venture, affiliate deals

FLASH CORP Technologies Ltd

Basic Product Guide Presentation

Non distribution - Copy only by request



Business Overview

FLASH CORP TECHNOLOGIES LTD) is a UK company that develops and promotes unique technology primarily for the betting and gaming industry. The company formed in September 2021 and holds proprietary rights to an array of intellectual property including the FlashBet Wheel, FlashBet Mini-Wheel, Draw Predictor, Multi Sports Wheel and other related patentable and protected technology.

Its subsidiary ALPHABET SPORTS LIMITED is a UK registered Gambling and betting activities company that was formed in December 2011.

Flash Corp also operates as an independent software vendor (ISV) business that builds, develops and sells consumer or enterprise software. Although Flash Corp sells consumer or enterprise software via SaaS (software as a service) contracts, the IP remains the property of the Company.

Flash Corp builds and provides software applications that run on some or all backend platforms, like Windows, Linux or Apple. Applications owned by Flash Corp are developed and branded for its own proprietary use to generate its own revenue streams.



Flash Corp also takes up strategic equity stakes in junior technology companies and provides support to companies that seek to commercialise their products.

Flash Corp also offers a range of development, distribution hosting and support packages for Flash Corp related gaming Apps to potential white label partners on a business-to-business model, covering front-end and back-end integration giving rise to revenues from licence fees, maintenance fees and revenue split based on a percentage of gross income. Fees can also be fixed fees or revenue split with white label partners.

Flash Corp owns the FlashBet Wheel technology including all the Intellectual Property surrounding the FlashBet suite of Apps. Flash Corp has also taken possession of the full rights to all trademarks and patentable technology.

The FlashBet Wheel betting app is operated on a computerised device for managing a bet relating to statistics of a football match result. The statistics relate to FOOTBALL MATCH RESULTS but can be adapted to any team, position, play, or player.

FlashBet App is first stage operational, and Flash Corp are intending to negotiate with a number of online betting companies to fully commercialise the App by way of White Label Agreements directly and through non-branded affiliates in the Betting and Gaming industry.

Full live implementation of FlashBet Freeplay Token App is scheduled to be released to the public in late 2022.



FlashBet NFL Mini Wheel

Grand Slam FlashBet Wheel

Many other wheels are available.

Flash Corp intends to roll out the FlashBet Wheel initially to fully identified existing markets.





Introduction

Flash Corp Technologies Ltd ("Flash Corp") as a group operates as an independent gambling and betting activities company that develops online application and software products, focused on the gaming, betting and financial market sectors. Flash Corp develops, implements and brands its applications for its own use and licenses its proprietary, protected technology to third parties. The company is launching "FlashBet Wheel" and "FlashBet Exchange" applications that uniquely combines the popular pastimes of sports betting with social online and mobile gaming. "FlashBet" is looking to be fully launched in third quarter of 2022, and Flash Corp are implementing a rigorous marketing plan to penetrate the sports betting market and gain viral success in this high growth and fertile market. Between Years 2-4 management projects to gain over 1.3m Monthly Active Users, which should translate into £82 million in revenue by 2024.

The Market

The Sports Betting and Social Network Game Industries are rapidly growing markets. It is estimated in the UK alone that over £25 million is spent on sports bets each week, with the lions share on football. As far as sports betting is concerned, Europe and Asia are the principal markets representing over 85% of revenue, and as such where the focus of Flash Corp is concentrated. The online gambling market worldwide was estimated at \$35.52 billion (ca. £23.68 billion¹) in 2013 and forecast at \$45.86 billion (ca. £30.57 billion²) in 2016 ³.

With its unique product – a synthesis of highly popular gambling/gaming elements – in the market, together with a strong marketing implementation plan, Flash Corp aims to gain market share of circa 0.0044%, 0.0130% and 0.0233% of the global online gambling market between Years 2-4 respectively to achieve revenue projections.

Goals and Objectives

The primary goal of Flash Corp with FlashBet is to create a successful viral mobile sports betting application that reaches a competitive level of popularity, quantified by acquiring over 300,000 active monthly users within 24 months from the start of operations.

Subsequently, the Company aims to continue to develop its stand-alone betting operation and launch spin-off variants of the FlashBet Wheel, FlashBet Mini-Wheel and FlashBet Exchange applications over the next 4 years of operations.

Key Success Factors

The two key success factors for FlashBet is a viral product and effective marketing; a product that is unique and engaging to the majority of online sports betting, regular football pools and national lotto players, together with its ability to achieve a significant viral effect. These are achieved through:

- The Company's strong development team, with a track record of mobile app development success.
- A unique product that adds interesting "Peer to Peer Cash-Out" and "Free-Play" elements to sports combination accumulator betting, as well as providing a significant reward for sharing with friends via social media.
- An effective marketing implementation strategy that creates sufficient brand awareness and drives active monthly users.

Key Factors for Future Success

The key factor to the ongoing future success of the company is to continually release new sports betting verticals to appeal to an increasingly wider user-audience and number of potential B2B partners, as well as the planned deployment of product spin-off variants. A second key factor is to continue to attract and retain a strong, experienced team for its management, development, sales and marketing activities into the future.

NORTH AMERICA

According to a recent Statista survey, over 50% of US citizens admitted to placing a bet on a sporting event at least once in their life. Given the stigma that still hovers around sports betting in the US, it's possible that some of those polled in the survey weren't entirely forthcoming on whether they'd bet on sports. With that in mind FlashBET developed a soft approach utilizing our free token play version as an introduction to the American sports market.

FlashBET is patented in the USA and its suite of betting/gaming apps include all the North American sports.

2.0 Product Description

2.1 Description of the Product

The "FlashBET Wheel" inspired by the centre-piece of a casino floor – the roulette wheel – is an engaging interface to generate odds permutations, which approaches the multiple 'accumulator' sports bet from an odds perspective, as opposed to calculating odds from the player's selected results predictions. As shown in the illustration opposite, six sporting fixtures are selected based on 3 Home Wins (1), 2 Draws (N) and 1 Away Win (2), e.g. from the English Premier League (odds in brackets): [1] Chelsea

Home Win (2.40/1) [1] Watford Home Win (2.40/1) [1] Arsenal Home Win (2.40/1) [N] Swansea vs Manchester City Draw (3.25/1) [N] Manchester Utd vs West Ham Draw (3.25/1) [2] Liverpool Away Win (3.30/1)

Available in USD - EURO - GBP & More

Based on these selections, the FlashBet Wheel is spun with ten neat odds groups being created, from ca. 500/1 to 1,000,000/1.

In this example, *FLASH BET has* been selected, and the *TOTAL BET* of \in 10,00 spread evenly across the odds groups, creating 10 \in 1,00 six-fold multiple accumulator bets.

The first odds group (481/1) is based on the selected fixture odds, i.e. (2.40 X 2.40 X 2.40 X 3.25 X 3.25 X 3.30)/1 and subsequent odds groups by derivatives of the chosen fixtures, such as final score and half-time/full-time predictions, e.g. the 1,000/1 odds group contains two half-time/full-time predictions, to the 1,000,000/1 odds group containing five final score predictions.

And, the MANUAL BET feature allows a player to select how their total betting stake is distributed around the wheel, subject to a bet always being placed in the minimum odds group. It also allows for the wheel to be spun repeatedly to generate a variety of odds groups in line with a player's preferences, prior to all of the bets being placed.

Free-Play Version

A free version of the FlashBET Wheel App will be available for download in the Google Play, Windows and Apple iTunes stores, as well as being available to play on Facebook subject to terms. Upon download the player will be credited with 1,000 tokens to play with and the FlashBET Wheel will be populated with live sports betting odds, simulating the live FlashBET experience. Regular competitions based on a player's virtual performance will be run to serve as a catalyst to gain viral traction in the marketplace, incentivising players to share the FlashBET experience with their friends.

2.2 Certification and Regulatory Standards Reguired

FlashBET must adhere to the above-mentioned App Stores' and Facebook's guidelines for game submission. FlashBET will meet these specifications through the app creation development firm. This may involve restricting access to users in prohibited territories, and paid gaming elements will not be included in the social media versions of FlashBET.

All rights to the FlashBET proprietary technology are wholly owned by Flash Corp based in the UK. All licensing, incorporation, permits and insurance requirements for this firm will be completed by end of 2021.

2.3 Example Player Attracted to FlashBet

John Squires is a moderate gambler who typically spends circa £70 each week betting on English Premier League fixtures. Like many gamblers, John prefers Patent Bets that are a form of full coverage multiple bet coverage of possible offerina all combinations of bets from three selections.

Having predicted the outcomes of six matches – as shown here – John decides to split his £70 betting stake into two £35 patent bets, with each bet comprising of a £5 stake on the 7 possible combination bets, i.e. 3 singles, 3 doubles and a treble, which are shown in more detail below:

Win	Draw	Win
Manchester Utd 4/6	Draw 14/5	Leicester 4/1
Bournemouth 11/5	Draw 23/10	Everton 5/4
Liverpool 1/4	Draw 5/1	Hull 10/1
Middlesbrough 16/5	Draw 5/2	Tottenham 5/6
Stoke 5/4	Draw 9/4	West Brom 11/5
Sunderland 9/5	Draw 21/10	Crystal Palace 13/8
Swansea 6/1	Draw 7/2	Manchester City 4/9
Arsenal 13/10	Draw 12/5	Chelsea 2/1

Patent Bet #1

Description	Payout/£	Description	Payout/£
 Single on Middlesbrough @ 16/5 (A) Single on Sunderland @ 9/5 (B) Single on Swansea @ 6/1 (C) Double on A and B Double on A and C Double on B and C Treble on A and B and C 	$\begin{array}{c} 21.00 \\ 14.00 \\ 35.00 \\ 58.80 \\ 147.00 \\ 98.00 \\ 411.60 \end{array}$	 Single on Draw @ 14/5 (D) Single on Draw @ 23/10 (E) Single on West Brom @ 11/5 (F) Double on D and E Double on D and F Double on E and F Treble on D and E and F 	19.00 16.50 16.00 62.70 60.80 52.80 200.64
Maximum Total Payout: If John correctly predicts all six fixture result	785.40 Its. his two paten	Maximum Total Payout: t bets will pay out a profit of £1,143.84 (£.	428.44 1.213.84 - £70)

Patent Bet #2

John is good at maths but has limited time. Using the FlashBET Wheel he can secure his usual type of minimum odds groups, to spread his stake evenly and instantly over progressively increasing odds groups, in order to create a substantial boost in terms of his maximum return potential.



John's minimum bet odds group segment betting slips are based on his original fixture selections:

1 Middlesbrough Home Win	3.2/1	
1 Sunderland Home Win	1.8/1	
1 Swansea Home Win	6.0/1	
N Man. Utd v. Leicester Draw	2.8/1	
N Bournemouth v. Everton Draw 2.3/1		
2 West Brom Away Win	2.2/1	

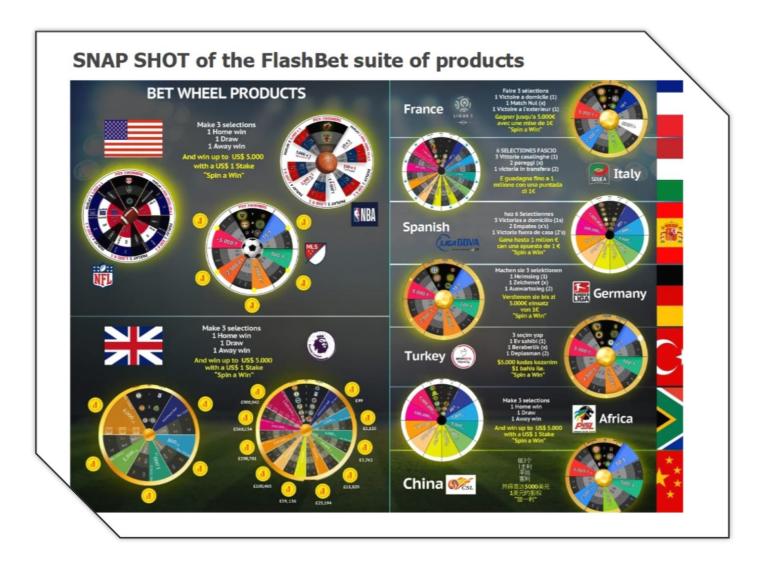
And so, John places 70 £1 bets across all ten market segments: 10 X (7 X £1 bets). He used the Manual Bet feature in order to alter the specific fixture outcomes in odds groups 1,000/1 and up, to create bet combinations in accordance with his own preferences.

If John correctly predicts all six fixture results, his seven £1 "minimum bets" will pay out a total profit of **£3,423** (7 X £489) an increase of **£2,216.16** ((£3,423 – \pounds 1,143.84) – \pounds 63 (stake in other odds

groups)) over his previous patent bets. Moreover, he has a further 63 X £1 bets spread across the remaining 9 odds groups ranging from 1,000/1 to 1,000,000/1. John's football betting has just got a whole lot more exciting with FlashBET!

Note: If John incorrectly predicted some of the fixture results, e.g. Swansea (from patent bet #1) and West Brom (from patent bet #2) didn't win – these bets would still return £93.80 and £98.20 respectively. For John's minimum FlashBET to pay out, he must have correctly predicted all six fixture results.

FlashBET is a product that fuses the power of accumulator betting with the ease of Lottery style betting all wrapped in a Bet-Wheel for a distinct user experience.



- Delivers fun, engaging, and unique betting experiences.
- New communication model and innovative functionality that is unique in the industry.
- Easy to understand, especially for less experienced punters.
- 'kick in' weeks great punter weekends Versus ' kick out' weeks great bookmaker weekends. Or clean sweep weekends.
- Caters for the bigger 'acca ' gambler who can place an unlimited stake in manual play mode, Subject to bookmaker Limits.
- Allows fast infinite re-spin options in both FlashBET and Manual modes.
- Played on handheld tablet, laptop, phone and physical machine placement likely to induce first time play.
- Just ten clicks to bet, (10 slips) and "NO" flicking north or south for miles to find selections in order to construct even one 6-fold bet slip.
- Tremendous customer acquisition potential with adaptive approach to market penetration.
- Simplicity, punter identifies and selects 3 Home wins, 2 Draws, 1 Away win.
- Conducive to responsible gambling
- Adaptability to country and language for white label opportunities, joint venture, affiliate deals.

2.4 North America

The Fastest Growing Sports Betting Market: The United States. In 2009, the sports betting market was valued at \$20 billion. By 2016, it was valued at \$40 billion. With a present market capitalisation of (conservatively) between \$60-73 billion, the market has conservatively grown at a rate of \$10 billion per year. If this pace continues, American sports betting will occupy an increasingly significant share of the world market.



Flash Corp have developed a number of betting game apps for the North American market.

2.5 Suitable for Betting Machines

BETTING MACHINES



Flash Corp have identified a forming vacuum in the betting machine market. FOBT's (fixed odds betting terminals) in the UK are becoming more restricted and there is a requirement for an alternative machine replacement.

> Although FlashBET does not fall into that FOB category it is an alternative to FOBT's as it engages much like a game and is responsible gambling.

It can be a simple payment terminal freeing up staff in bet shops and be an interesting addition, once the fall of the FOBTs kick in.

The Company is currently negotiating with a number of bookmakers to deploy Flash Corp "FlashBET" loaded machines in selected number of bookmaker shops.

Fixed odds betting terminals (FOBTs) are electronic machines sited in Betting Shops, which contain a variety of games. Each machine accepts bets for amounts up to a core-set maximum and pays out accordingly. There are 32,956 in Great Britain alone.

From these 32,956 the gross gambling yield was 1.7 billion (2018). FlashBET is suitable for all these machine sites.

Overall there are 182,916 Gaming Machines of one sort or another in various locations across the UK. The FlashBET wheel is suitable for play in many of these machines.



QUICK SLIP

quickslip.net

Quick Slip is a bet slip generator, driven by Flash Corp's proprietary FlashBET technology.



Quick Slip

The Quick Slip machine is an engaging supplement to the FlashBet suite of products that gives the user a wide choice of acca bets in a short space of time. It operates in a combined visual and information mode that delivers a physical bet slip or an electronic bet slip.

The Quick Slip machine is a natural replacement for the FOBT machines that recently have become regulated to reduce takings and have become a general embarrassment to betting operations.

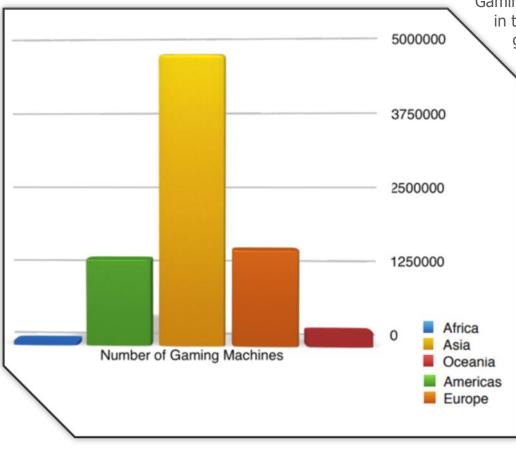
The Quick Slip machine provides an alternative style in bet generating to fill the space of some FOBT machines and will still provide the bookmaker with an alternative source of revenue.

The Quick Slip machine is designed to provide a responsible bet slip terminal while at the same time providing an addition to the pleasure of betting.

The Quick Slip bet slip generator will also be available online to encourage and support responsible betting while at the same time providing a simple and pleasurable system to create a desired bet.



GAMING MACHINES WORLDWIDE



Gaming machines can be found in thousands of locations globally, from casinos to cruise boats, in clubs and local bars, racing venues, amusement parlours, and even in corner stores or cafes.

> The Flash Corp suite of FlashBET and other betting Apps are highly suitable to be included into the gaming menu within the definition of a Gaming Machine.

(a) for the playing of a game of chance or a game that is partly a game of chance and partly a game requiring skill, and
(b)

(b) for paying out money or tokens or for registering a right to an amount of money or money's worth to be paid, and includes any subsidiary equipment.

Flash Corp is in discussions with a number of Gaming Machine manufacturers and operators in the Asian market.

2.6 Suitable for a raft of events

Flash Corp is in a leading position to monopolise an entirely new emergent betting sector early in the game with its proprietary technology. Simplicity, Entertaining, Adaptable and a great tool for all bettors.

- All of the FlashBET suite of game apps are suitable for white label distribution. Suitable for online remote betting and fixed betting machines in bookmakers
- All of the FlashBET suite of game apps are suitable for betting in: USD, Euro and GBP
- All of the FlashBET suite of game apps are suitable for token play and crypto token play.
- The main service will be supplied by Flash Corp via flashbetonline.com

• There are many games available. * All Soccer Leagues and Major Tournaments. * NBA basketball. * NFL American football. * Tennis, Grand Slam tournaments. * Golf tournaments. * Power Snooker * Horse Racing like "the Grand National" and even * Eurovision. The list is ongoing.

2.7 Suitable Token Play

Crypto

The Algorithm, (protected) behind the bet slip computing system is the KEY that allows FlashBET access across the whole betting market and which can be rolled out across all continents and a range of sports and events. Historical data of football results after exhaustive in-depth analysis by Flash Corp threw out many patterns of match outcomes over 3 or 6 football matches. Evaluations were made and accumulator bet 'Hot Spots' were accordingly identified.

This makes the creation of a FLASH CORP TOKEN an attractive addition that allows for a wider engagement in the expanding world of cryptocurrencies.

Subject to board and shareholders' approval Flash Corp is envisaging the creation of a Token. To start with the Token would be created as a centralised token and used as Freeplay ("token play").

Free tokens can be cryptonised later.

The Flash Corp model would involve using the blochcain of an independent operator like Binance and linking and pegging token price to BNB. *Subject to change*

The total issue of tokens or token supply would be a quadrillion with a near zero nominal start value. Subject to approval.

Freeplay account wallet would include;

- Ability to view account balance. Ability to display transaction history data.
- Ability to view betting history. Ability to transfer tokens to other Flash Corp accounts

The inter account transfer of tokens feature will create the conditions for swapping tokens between players and will encourage a trade in the tokens. Although Flash Corp will not get any direct revenue from theses transfers it will create an off-market value for the tokens and will encourage clients to do challenge bets.



Basic Flash Corp Token

The basic Flash Corp Token is already formulated to operate on a free play mode with wallet and account features.

2.8 Intellectual Property

Flash Corp owns and holds proprietary rights over a wide range of intellectual property which allows the company to prevent others from using our intellectual property without our permission. The applicable technology in each country will determine and conceptualise the available intellectual property rights applicable to any given goods or services within its market. Regarding the gaming industry, the most relevant rights are patents, trademarks, industrial designs and, finally copyrights.

The Intellectual Property (IP)

The intellectual property is a status protected in legislation, in which the categories of intellectual assets are legislated and standardized that belong to an entity. These assets are not subject to the general property rights as said assets are not tangible in any shape or form. Nonetheless, these assets can be protected within the legal system considering their value and importance.

Patents: This type of intellectual property right protects inventions with their technical characteristics, guaranteeing that the inventor benefits from an exclusive right of commercially exploring a product or process. The FlashBet Wheel App design and technology is currently Patent Pending in the US under application reference: 16/527,698 as a "computer system for enabling placement of wagers. The US patent grants better protection for inventions incorporating betting algorithms in a design.

Trademarks: The object of a trademark is totally different to that of a patent. While the latter covers the technical matter of a given product, a trademark is the legal protection of a distinctive sign used in the commerce to identify goods and/or services. As such, the owner of a trademark is the beneficiary of the exclusive right of using a sign to identify goods and/or services.

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Industrial designs: Another type of intellectual property that can be applied within the video game industry (Flash Corp has a number of games) is the industrial design, usually simply referred to as designs. The Industrial designs protect the appearance of a particular product. These rights do not protect any technical functionality, but only external features such as lines, contours, colours, shape, texture and/or materials of the product and its ornamentation.

Copyrights: The last category of intellectual property rights, which are of particular relevance in the new gaming and game industry, is that of copyright. These are an exception to the registration requirement, as they can exist without the need to file a registration application. However, registration is prudent because it serves as proof of authorship and that the work existed at a given date, in case of a copyright dispute.

Video graphic works: the game graphics

Graphic works: drawing: the sketches, conceptual art and other graphics designed for a game;



quickslip.net flashbetonline.com flashbet.online flashbet.uk flashbet.app

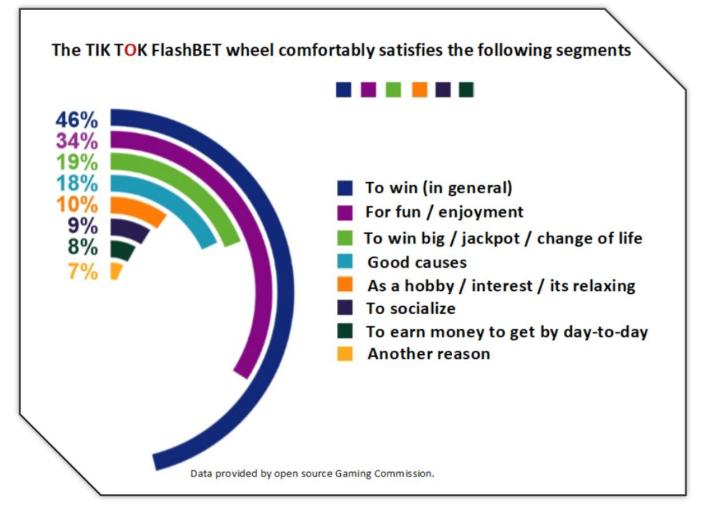
3.0 Market

3.1 Target Market Profile

Flash Corp have established from their research into gambler profiles and preferences that FlashBET will appeal to a range of gambling and gaming users, such as:

- Lottery "Lucky Dip" players; who are attracted to high win, low probability, low stake gambling but who can now add an element of skill and knowledge to their 'punt'.
- Social gamblers; who can interact with fellow gamblers especially regarding their scheme or team choices and through the exchange mechanism.
- The sports betting analytical gambler; who may like to pore over team form, injury news and historical matchups but wants a quick and easy odds compiler choice, probably as a side bet or alternative when time constrained.
- Accumulator players; good for using Manual Mode as an alternative or addition to their traditional betting format.
- Football pools players; since effectively FlashBet offers a wider selection of odds choices and by definition better odds.





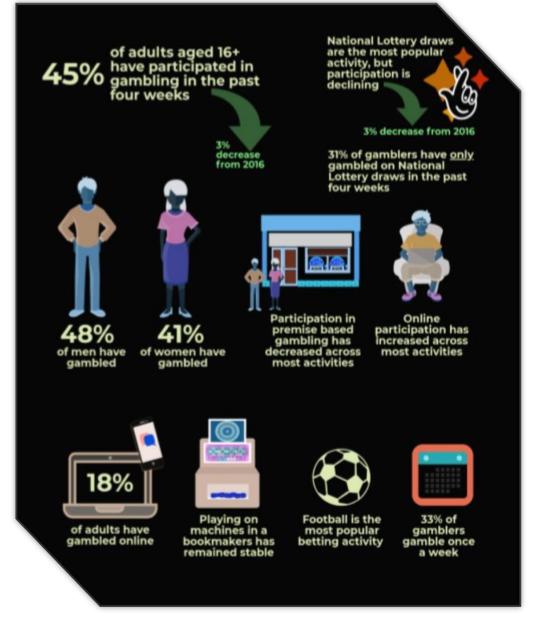
3.2 Responsible Gambling

A Closer look at Gamblers

Many of the big bookmakers and betting sites have received hefty fines in the millions for their failure to initiate responsible gambling practices.

Instant Gratification Gambling abuse is what the regulators are focusing on. Names like William Hill, 888, Betfred and many others have received large fines and will continue to come under the regulatory microscope for their failure to initiate responsible gambling practices.

FlashBET overcomes the Instant Gratification Gambling abuse issue and works closely with betting addiction charities and bodies.



Ian Semel of Breakeven - Responsible Gambling is onboard with consultancy advice and is in support of our model as a Responsible Gambling Model. www.breakeven.org.uk

An estimated 0.8% of people were identified as a problem gambler according to the full Problem Gambling Severity Index (PGSI)2 or DSM-IV screen with a further 3.9% identifying as at low or moderate risk. Data provided by open source Gaming Commission

NORTH AMERICA







SNOOKER







PATHWAY TO NORTH AMERICA

FlashBET's pathway into the North American market could divided into a number of categories.

Before outlining the following it is important to understand that Flash Corp will not be seeking a license to become a betting operator and only intends to license its products to existing operators.

FlashBET Token freeplay will not require a betting license.

LICENSED PARTNERS & AFFILIATES

Flash Corp Technologies Ltd is in a leading position to monopolise an entirely new emergent betting sector early in the game with its proprietary Flash Wheel technology. Simplicity, Entertaining, Adaptable and a great tool for all bettors.

- All of the FlashBET suite of game apps are suitable for white label distribution. Suitable for online remote betting and fixed betting machines in bookmakers
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- All of the FlashBET suite of game apps are suitable for token play and crypto token play.
- The main service will be supplied by a number of domains.

• There are many games available. * All Soccer Leagues and Major Tournaments. * NBA basketball. * NFL American football. * Tennis, Grand Slam tournaments. * Golf tournaments. * Power Snooker * Horse Racing like "the Grand National" and even * Eurovision. The list is ongoing.

FlashBET as a CLIENT ACQUISITION tool

With user acquisition costs unsustainably high in North America FlashBET token freeplay is a great tool which can be used as a gateway to client acquisition. FlashBET freeplay and it's use of free tokens in the gaming sector of the wheel will give users to an opportunity to utilize their skill and try their luck at predicting the outcomes of events with the main focus on sports events using live odds.

When a user wins one of our exclusive competitions, they will receive not only the prize money but also a personalised video message of congratulations from one of our star ambassadors. This approach will give FlashBET freeplay be a big USP. The Flash Corp suite of FlashBET apps are adaptable for gamification and esportsification to allow the app/game to be used as a game with prize giveaways **"without the requirement for a betting license"**.

This will be a huge advantage to the traditional sports betting industry as through FlashBET freeplay our users will be able to choose through an advertised menu of operators who hold a LICENSED PARTNER & AFFILIATE agreement with Flash Corp to place live bets by clicking through a link to a licensed site. The cost of acquiring new clients in the betting market is estimated at 250 USD per client.

So Flash Corp retains a social media value of the client through freeplay, our partners can get to acquire clients at an affordable price and the new clients will already be familiar with the FlashBET wheel.



Innovation Creation Implementation